Mānoa Heritage Center
Highlights 2016: Annual Report

Inspiring people to be thoughtful stewards of their heritage
Mānoa Heritage Center: Year in Review

Every year, Mānoa Heritage Center creates opportunities for people of all ages to experience Hawai‘i’s rich biocultural diversity in an extraordinary historic setting. As a 3.5 acre living classroom in the heart of Mānoa Valley in the ahupua‘a of Waikiki, Mānoa Heritage Center inspires people of all ages to be thoughtful stewards of their own communities.

In 2016, Mānoa Heritage Center’s (MHC) Board of Directors outlined a Strategic Plan guiding the organization during a master campus expansion, made great strides towards completing a $5 million capital campaign, started construction on a new 4,125 sf LEED-certified Visitor Education Hale facility, and published *Paintings, Prints, and Drawings of Hawaii from the Sam and Mary Cooke Collection*.

None of this would have been possible without the generous support of MHC’s committed donors. When you make a gift to Mānoa Heritage Center, you are stewarding Hawai‘i’s unique cultural and natural resources for the benefit of future generations. Mahalo palena ‘ole.
**Goal #1:** MHC will be an active resource for educators – helping their students connect with Hawai‘i’s natural and cultural heritage and inspiring them to take action in their own communities.

**January 1 – December 31, 2016**
Students served grew by 41%  
(1,922 total students)

Title 1 students served grew by 90%  
(458 students from Title 1 schools)

44% of schools visiting MHC took advantage of donor-sponsored FREE bussing

Total visitors to MHC: 2,505  
(18% increase from 2015)

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**Goal #2:** MHC will be an educational hub for kūpuna, families, neighbors, hālau, cultural practitioners, and community organizations.

**Visitors In 2016**

- 77% Students
- 19% Adults
- 4% Kūpuna

Bill Char prepares a lei from MHC’s kukui leaves.

MHC kūpuna and founders Sam & Mary Cooke.

Jenny Engle, Director of Education, started August 1.
Goal #3: MHC will be a well-maintained facility with important historical and educational collections.

2016 was the warmest year on record.
- No longer able to rely on the Valley’s *tuahine* rain, a permanent irrigation system was installed to protect MHC’s collection of rare Native Hawaiian plants.
- An alahe’e tree died only to be given new life by cultural practitioner Mahi La Pierre as an ō’ō for use in our garden programs.

Kaimuki Middle Schoolers replant huli. Mahi La Pierre and his hand-carved ō’ō now used in MHC’s garden work.

Sam’s book is published!
*Paintings, Prints, and Drawings of Hawaii from the Sam and Mary Cooke Collection,* presents for the first time the private collection of Mary and the late Sam Cooke. Written by historian and bibliographer David W. Forbes and designed by Barbara Pope, the lavishly illustrated volume traces the history of Hawai‘i, as seen through the eyes of western artists, from the arrival of Capt. James Cook to modern landscapes.

Only 3,000 copies of the 252-page book were printed with all proceeds benefiting MHC’s educational mission.
Goal #4: MHC will be an efficient, financially-stable non-profit focused on enjoyable learning.

In 2016, Mānoa Heritage Center celebrated 20 years of saving natural & cultural assets, preserving biocultural diversity, and sharing a place that matters.

MHC hired its first Executive Director, conducted its first independent audit and benefited from 560 hours of dedicated volunteer support on tours and in the garden.

Jessica Welch became MHC’s first Executive Director in April.

Service Learning students from KCC help maintain MHC’s garden and learn about Native Hawaiian plants.

MHC Docent Carmela Tafoya leads a group of students through MHC’s garden of Polynesian-introduced plants.
Master Campus Expansion

The new 4,125 sf LEED-certified Visitor Education Hale fulfills a vision that Mary and Sam Cooke had when they purchased three adjoining lots more than 20 years ago to save Kūkaʻōʻō Heiau from development. The facility will include a rain garden and landscape of Native Hawaiian and Polynesian-introduced plants. A circular Hawaiian Star Compass© driveway will connect visitors to the ancient wayfinding art developed by Polynesian Voyaging Society’s president, Nainoa Thompson.

Designed to meet the needs of educators, students, kūpuna, families, neighbors, hālau of all disciplines, cultural practitioners, and community organizations, the extended campus will offer flexible indoor and outdoor learning spaces, a self-guided tour option, parking and direct access for school buses. In conjunction, expanded resources and programs will position Mānoa Heritage Center as a vibrant cultural hub for our community.

As of December 31, 2016, $4.4 million has been raised from foundations, government agencies, corporations and individuals towards the $4.96 million project. We are deeply grateful to these special friends for their generosity and commitment.
Sam Cooke Endowed Fund

Sam Cooke was a community leader who had a deep love for Hawai‘i and worked hard to make it a better place. With his vision for a Visitor Education Hale quickly becoming a reality, MHC is celebrating his legacy by launching the Sam Cooke Endowed Fund – a $5 million campaign that will ensure that Mānoa Heritage Center continues to inspire future generations of conservation leaders. As of December 31, 2016, $910,864 has been secured towards this effort.

MHC Operating Expenditures

January 1 – December 31, 2016
Here is a look at how we use our funding to support our mission.

2016 Expenditures - $423,244

- 43%: Capital Improvement Project $181,130
- 40%: Administration $169,965
- 16%: Education Programs & Community Outreach $66,354
- 1%: Repairs & Maintenance $5,795
Board of Directors 2016
Mānoa Heritage Center is led by a group of committed volunteers representing diverse sectors of our community.

Scott B. Power (President)
Mary M. Cooke (Vice-President)
Carol M. Fox (Secretary)
David Lee (Treasurer)
Maenette Ah Nee Benham
Beryl B. Blaich
Catherine L. Cooke
Ian Fitz-Patrick
Jack Gillmar
Lynne Johnson
Bitsy Kelley
Helen Nakano
Susan Shaner

Staff 2016
Mānoa Heritage Center depends on a team of full and part-time staff and independent contractors to implement its mission.

Jessica Welch – Executive Director
Jenny Engle – Director of Education
Aloha McGuffie – Operations Manager
Excie Batangan – Groundskeeper
Margo Vitarelli – Education Director (retired June 2016)

Independent Contractors 2016
Emily Fay – development
Jenny Leung – collections management
Cameron Lynde – IT
Karen Sabog - bookkeeping
Ke’ala Wong – education programs

MHC’s Native Hawaiian gardens are lovingly maintained by Anthony Ortiz, GREENSPACE HAWAII, Inc. and a corps of volunteers and service learning students.