

Mānoa Heritage Center Highlights 2018: Annual Report

Inspiring people to be thoughtful stewards of their heritage



Manoa Heritage Center: 2018 in Review

He makahiki pōmaika'i nō, a piha me nā pilina aloha o nā hoa makamaka a me nā hoa hou!
A blessed year indeed, filled with amiable relations of beloved friends old and new!



2018 was a transformative year and we are thankful to the keiki, educators, volunteers, partners and donors who supported Mānoa Heritage Center's mission and invested in Hawai'i's future.

In April 2018, we opened our new LEED-GOLD Harry and Jeanette Weinberg Visitor Education Hale. The center, a long-time dream of MHC co-founders Sam and Mary Cooke, resulted in opportunities beyond what we envisioned and the community response has exceeded our expectations. THANK YOU! Me ka ha'aha'a, we humbly thank you.

Below are highlights of how MHC accomplished its strategic goals in 2018:

Goal #1

MHC will be an active resource for educators – helping their students connect with Hawai'i's cultural and natural landscape and inspiring them to take action in their own communities.

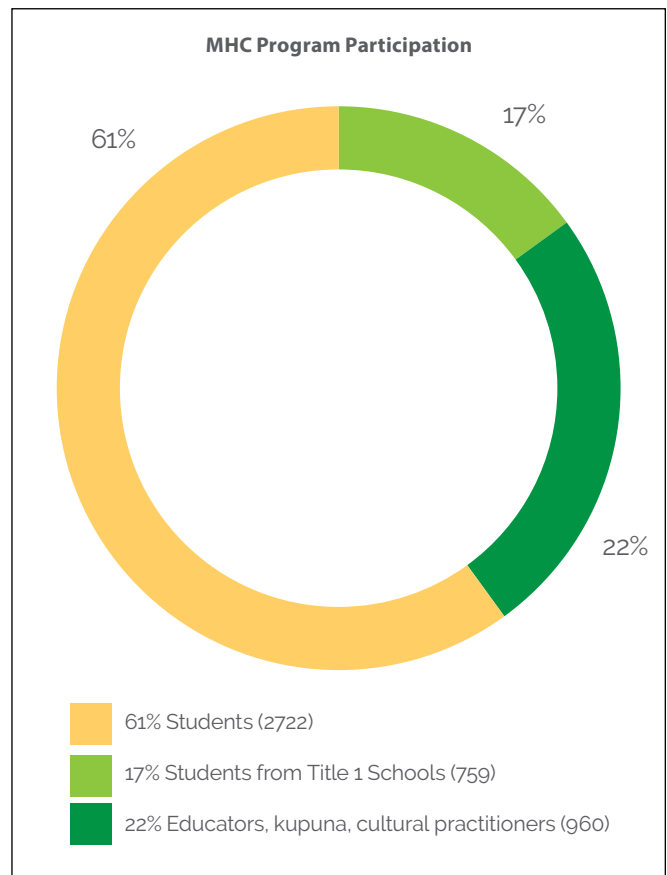
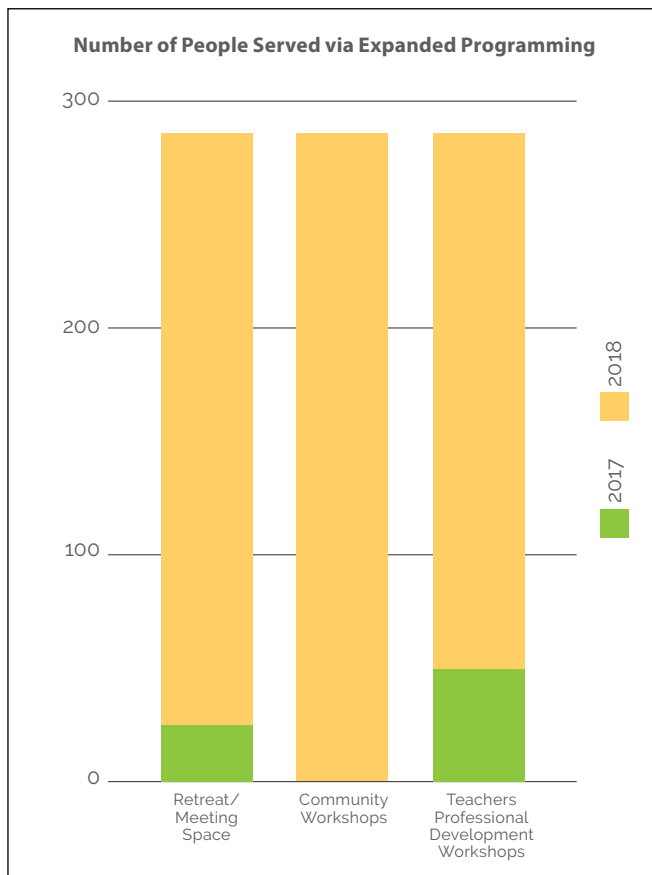
- Offered free school tour programs and busing to 3,395 students mai ka Hikina a ke Komohana (from East to West) who were able to visit MHC and participate in outdoor, 'āina-based learning.
- The new circular driveway provides direct bus-access enabling twice as many students to participate in MHC's educational programs at once; teachers are now able to bring an entire grade level.
- MHC worked with the native plant specialists at Greenspace Hawai'i to develop hands-on, plant-related activities to be integrated throughout MHC's school program. The lesson plans were piloted in Spring 2018 and will be implemented throughout the 2018-2019 academic school year.
- Aligned school programs to current Hawai'i Department of Education content standards and published resources online.

- Partnered with the Hawai'i Department of Education (DOE), University of Hawai'i College of Education (UHCOE), and Awaiaulu (a non-profit dedicated to developing resources and resource people that can bridge Hawaiian knowledge from the past to the present and the future) to design and implement the first of three professional development teacher workshops entitled "Connecting Educators through Native Hawaiian Cultural Resources."



"As a DOE Title I school with a limited annual budget per student, I appreciate MHC for the free bus program and waiver of tour fees. Most of these students have never experienced anything like MHC in their young lives. My students have had the benefit of hands-on learning about rare Native Hawaiian plants, significant cultural practices such as the ahupua'a land resource management system, and ancient Kūka'ō'ō Heiau."

2018 Impact of MHC Programs



Goal #2

MHC will be an educational hub for kūpuna, families, neighbors, cultural practitioners, and community organizations.

- MHC piloted a series of Ma Ka Hana Ka 'Ike (learning by doing) workshops for our community in Summer 2018. Designed to provide an intimate setting for cultural practitioners to share knowledge, the sold-out workshops included kapa-making with Ka'iulani de Silva, niho 'oki making with 'Umi Kai, Royal Hawaiian Band Talk Story and Kanikapila with Kilin Reece, and an 'Ūkēkē Talk Story with Mahi La Pierre.

As one participant of Ka'iulani de Silva's kapa-making workshop shared: *"...MHC is a peaceful place and combined with a workshop, it really allows you to slow down in this fast paced world."*

- MHC volunteers continued their dedication to lifelong learning with enrichment huaka'i trips to Wailupe Valley, Likeke Falls, a talk story with Watch Captain and Navigator Cat Fuller, and to the Honolulu Museum of Arts for a guided tour of *Ho'oulu Hawai'i: The King Kalākaua Era*.

Reaching new audiences:

- Facebook fans increased by 54% (235 followers)
- Instagram followers increased by 139% (589 followers)



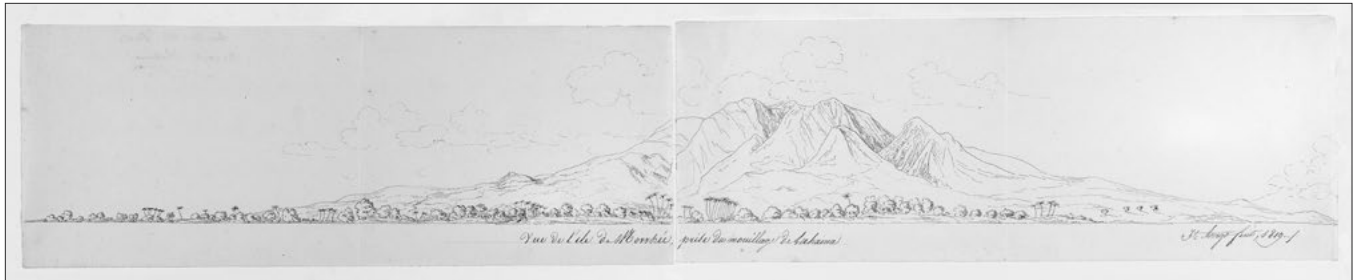
Participants in Tamsen Foxs Ma Ka Hana Ka Ike Workshop show off their creations.



Mahi La Pierre shares the wonder of hei (Hawaiian string figures) with keiki at the Fall Family Paina.



Kumu Aloha Kekipi shares her knowledge of lauhala weaving with the next generation.



Reunited Jacques Arago Drawings

Mānoa Heritage Center founder Sam Cooke had a passion for collecting rare books related to the period of Western exploration of Hawai'i and the Pacific. His first purchase was a copy of Cook's Third Voyage that he bought as a Freshman at Cornell.

Jacques Arago was the official artist on the Freycinet voyage (of 1817-20). While most of his drawings are in public collections in Europe and Australia, a group of his original land views of the Hawaiian Islands has been added to Sam's collection at Kūali'i. One of these, an 1819 coastal view of the island of Maui, was purchased by Sam and is one of the earliest drawings of the island of Maui done by a westerner.

Published for the first time in *Paintings, Prints, and Drawings of Hawaii* from the Sam and Mary Cooke Collection in 2016, David Forbes wrote of Arago's drawing:

Prise du Mouillage de Lahaina (1819): "A land view by the artist on the Freycinet voyage. It is a "near shore" image and shows considerable detail of land features. Scattered across the landscape are coconut palms and kou or milo trees under which are nestled thatched houses. The jagged peaks behind are of the West Maui Mountains. The location of the site is Ukumehame, on the coast of west Maui. Perhaps a bit of the Olowalu district is included at the extreme left, but Lahaina is far out of sight at the left. If there was ever a continuation of this drawing showing the latter spot, it cannot be located now..."

Over the years, Sam worked with three established book dealers to put together his collection. One of the three dealers, Derek McDonnell of Hordern House in Sydney, purchased a case of the David Forbes book last year and learned about the Arago drawing. He had not known Sam had it in his collection. A few months later, the second half of the Arago drawing came up for sale. Derek contacted a good friend of Sam's and the friend purchased the drawing as a gift for MHC in honor of Sam.

In mid-August of this year, a small group of individuals gathered in Sam's Library for the "unveiling" of the second Arago drawing. Matching up the drawings side by side for perhaps the first time in over a hundred years brought tears to David Forbes' eyes as he stated: "I think these drawings have been separated for a very long time. It's almost unheard of that drawings that are separated are reunited. It's an extraordinary coincidence."

Goal #3

MHC will be a well-maintained facility with important historical and educational collections.

In 2018, MHC:

- Was awarded LEED GOLD certification for its Harry and Jeanette Weinberg Visitor Education Hale. The LEED (Leadership in Energy and Environmental Design) rating system, is the foremost program for buildings, homes and communities that are designed, constructed, maintained and operated for improved environmental and human health performance.
- Planted expanded gardens of native Hawaiian plants including māmakī, koki'o 'ula'ula, 'ohai, 'ākia, 'a'ali'i, alahe'e, pōhinahina and 'ōhi'a lehua mamo, 'uhi'uhi, pāpala kēpau and wiliwili.
- Developed a comprehensive Disaster Preparedness and Emergency Response Plan to help MHC assess and manage risk, protect human life, and recover from natural and manmade disasters. Staff and volunteers are now trained for their roles within the plan to ensure that we will be equipped to handle even the worst.

Goal #4

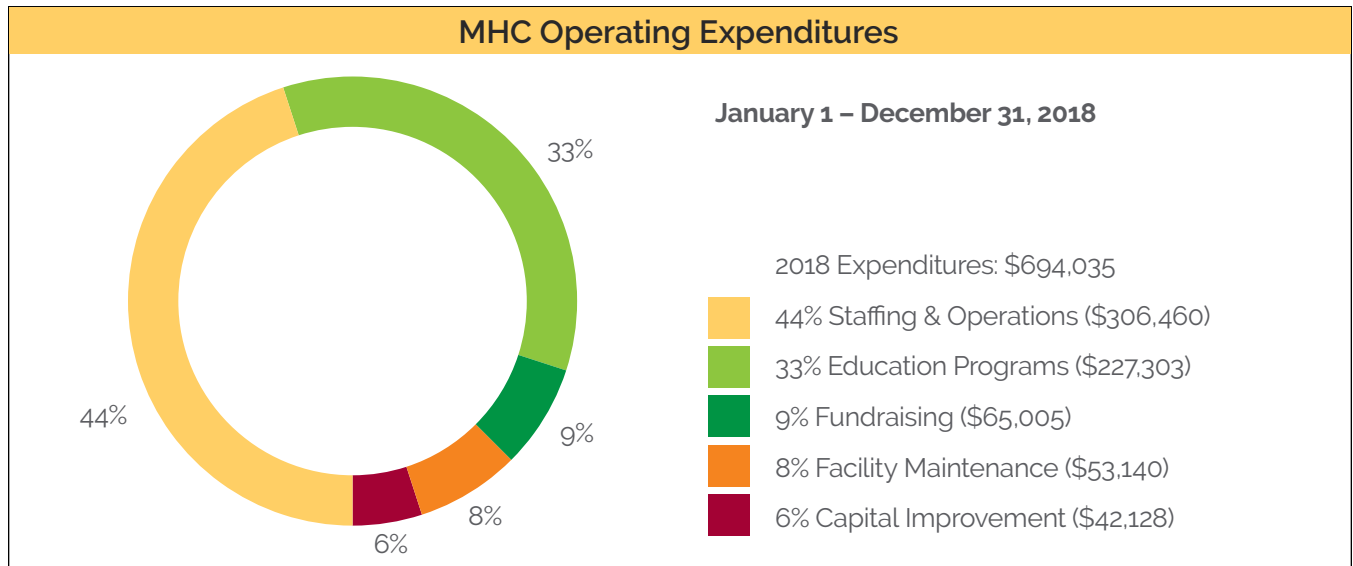
MHC will be an efficient, financially stable non-profit focused on enjoyable learning.

- In December 2018, we received a \$1 million challenge grant from the Harold K.L. Castle Foundation supporting our Sam Cooke Endowed Fund. This pledge, which needs to be matched dollar per dollar, will transform the level of community impact we are able to have for years to come.
- Finalized an *Investment Policy Statement* guiding asset allocation of MHC's endowed fund(s). The spending policy set by the board ensures that no more than 4% of the Fund's average 12 trailing quarter value will be spent to support MHC programs.
- In 2018, MHC contracted with ProService Hawaii to handle its human resource needs so we can spend more staff time on mission-based programs.
- Launched an integrated technology hub (ALTRU) making it possible to communicate efficiently with targeted audiences, measure program impact and track fundraising goals. Again – so we can spend more staff time implementing our mission.



Financial Snapshot

Here's a look at how we use our funding to support MHC's mission:



2018 DONORS: MAHALO MAHALO MAHALO

We are deeply grateful to the individuals, families and organizations who provided crucial support for MHC's operations, programs and projects throughout 2017. The following donors contributed \$5,000 or more during the period **January 1 – December 31, 2018** towards operations, the Visitor Education Hale Capital Campaign and the Sam Cooke Endowed Fund:

Sam & Mary Cooke Circle (\$50,000 and above)

Atherton Family Foundation
 Harold K. L. Castle Foundation
 Cooke Foundation, Limited
 Mary M. Cooke
 Robert Emens Black Fund of the Hawaii Community Foundation (FLEX Grant)
 Victoria S. and Bradley L. Geist Foundation
 Waterhouse Inc.

Marisla Fund of the Hawaii Community Foundation
 National Endowment for the Humanities
 Ohuokalani Charitable Foundation
 Pettus Foundation
 Maurice and Joanna Sullivan Family Foundation
 TSK Charitable Foundation

Benefactors' Circle (\$10,000 – \$49,999)

Anonymous
 Robin Freeman Bernstein, Nat Bernstein & Matthew Bernstein
 Central Pacific Bank Foundation
 David A. Keli'ikuli & Ronald R. Bunn
 The Hiroaki, Elaine and Lawrence Kono Foundation
 Susan E. Lynch

Patrons' Circle (\$5,000 – \$9,999)

Tanya & Paul Alston
 Peter Bihari & Chris Campbell
 The Edward & Peggy Eu Foundation
 Ian Fitz-Patrick
 Susan Freeman Family Foundation
 Jack & Janet Gillmar
 John R. Halligan Charitable Fund
 Lewis Strauss & JoAnn Shelley
 Franklin Tokioka

Mānoa Heritage Center is led by a group of committed volunteers representing diverse sectors of our community.

Board of Directors 2018

Scott B. Power - *President*
Mary M. Cooke - *Vice-President*
Helen Nakano - *Secretary*
David Lee - *Treasurer*
Maenette Ah Nee Benham
Beryl B. Blaich
Mark Burak
Catherine L. Cooke
Julie Cooke
Ian Fitz-Patrick
Jack Gillmar
Lynne Johnson
Bitsy Kelley
Susan Shaner

Carol M. Fox - *Director Emeritus*

Protocol Committee

Randie Fong
Jamie Fong
Naomi Losch
Nathan Nāpōkā
Glenn Silva

Advisory Committee

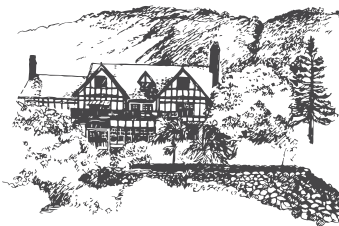
Heather Conahan
Julie Cooke
Ka'iulani de Silva
Ian Fitz-Patrick
Allison Higa

Staff 2018

Mānoa Heritage Center depends on a team of full and part-time staff to implement its mission.

Jessica Welch - *Executive Director*
Jenny Engle - *Director of Education*
Jenny Leung - *Cultural Site Manager*
Aloha McGuffie - *Special Projects*
(retired in July 2018)
Ke'ala Wong - *Education Assistant & Cultural Steward*
Kevin Prior - *Caretaker*
Emily Fay - *Development Officer*
Bridgette Young - *IT*
Excie Batangan - *Groundskeeper*

MHC's Native Hawaiian gardens are lovingly maintained by Anthony Ortiz, GREENSPACE HAWAII, Inc. and a corps of dedicated volunteers and service learning students.



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