Mānoa Heritage Center Highlights 2020: Annual Report

Promoting an understanding of Hawai'i's cultural and natural heritage





Kūka'ō'ō Heiau with the approaching tuahine rain. pc: John Hook/NMG Network

Mānoa Heritage Center: 2020 in Review

'A'ohe loa i ka hana a ke aloha. Distance is ignored by love. ('ōlelo no'eau #174)

Well, 2020 didn't go as planned. Like other non-profits throughout Hawai'i, our work at Mānoa Heritage Center (MHC) changed as a result of the global pandemic. It was a year of pivoting, innovating, reflecting, responding to newly emerging needs, a lot of zooming, and, most importantly, doing what we could to make sure our community was safe and healthy. We are so thankful to the educators, students, volunteers, partners and donors who helped MHC connect with and serve our community during a year of unprecedented change. Below are highlights of what we were able to collectively accomplish in 2020.

Goal #1

MHC will be an active resource for educators – helping their students connect with Hawai'i's cultural and natural heritage and inspiring them to act in their own communities.

• 2,026 students participated in MHC's free on-site and virtual programs. Using Prezi, an online presentation application, we were able to share images, stories and voice recordings throughout our virtual tours.

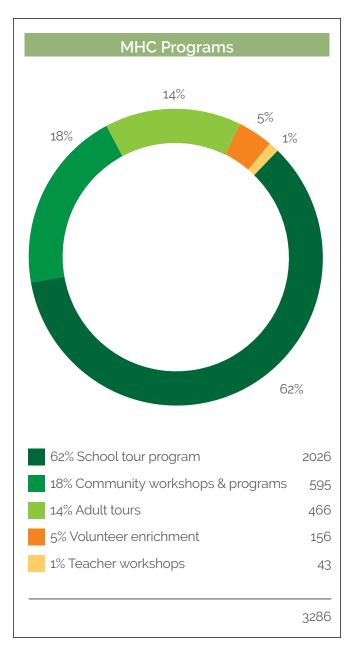


MHC Director of Education, Jenny Engle, shares MHC remotely.

- 43 educators participated in professional development (PD) workshops led by MHC staff and faculty from the University of Hawai'i's College of Education. Developing relationships with local educators is key to building a network of individuals who can expand biocultural literacy throughout the state. In 2020, MHC hosted two different PD cohorts:
 - Connecting K-12 Schools and Community Organizations to Create Meaningful Watershed Education Experience Learning Journeys: funded by the National Oceanic Atmospheric Administration (NOAA) and in partnership with UH Mānoa's College of Education STEMS² program (science, technology, engineering, math, sense of place and social sciences), Lyon Arboretum, Waikīkī Aquarium, and the Arizona State University's Julie Ann Wrigley Global Institute of Sustainability.
 - Connecting Educators Through Native Hawaiian Resources Part 3: Publishing an Inquiry: presented by Dr. Amber Strong Makaiau in partnership with Awaiaulu and funded by the National Endowment for the Humanities. The following inquiries (a curriculum based on inquiry-based learning) produced in the PD were published by the Hawai'i Department of Education: Do we have the power to solve the plastic problem? Does America really stand for freedom? How can peaceful protest lead to environmental justice? Is it important to only use what you need? What do money and power have to do with change? What are the best tools of political resistance?



It's amazing what you can accomplish on Zoom!



Goal #2

MHC will be an educational hub for kūpuna, families, neighbors, cultural practitioners, and community organizations.

- MHC offered free tours for 276 kama'āina as a small token of our appreciation for the incredible community support we receive.
- What started as a plan for in-person Kahaukani Conversations lecture series quickly turned into a virtual series that reached audiences from around the globe. We were humbled by the new audiences who connected with MHC via these virtual lectures:
 - o Pat Kirch In Search of Puka'ōma'oma'o, Ka'ahumanu's Mānoa Retreat
 - o Taiwi Crouch Ke Alanui Polohiwa a Kāne: Summer Solstice
 - Sam 'Ohu Gon Hawaiian Science: '*Ike o Ka Po'e 'Imiloa (Knowledge of a Far-Seeking People)*
 - o Uluwehi Hopkins Ka U'i O Mānoa: Reflecting on "Kahalaopuna" and the Landscapes of Mānoa
 - o Hal Hammatt Farming and Fishing in Ancient Hawai'i
- MHC's second annual Hula Camp was offered completely online during Fall Break 2020. Twenty-five students between the ages of 8-12 participated, including one family on Hawai'i Island. Each student received a "hula camp activity kit" complete with supplies for hands-on projects. Thanks to generous funding, the cost of materials for each kit was subsidized so that there was no fee for participation. It was a special treat to feature longtime MHC docent and friend, Kumu Hula Kilohana Silve of Hālau o Mānoa to lead the weeklong camp.
- Born out of a desire to connect with one another during the stay-at-home order, MHC's blog, *Ka'aipū Kākou*, created a place for our extended MHC 'ohana to share and learn from each other. Inspired by the traditional place name of MHC, Ka'aipū can be translated to mean "eating together" and kākou emphasizes our togetherness. *Ka'aipū Kākou* was MHC's way of continuing community connection during uncertain times. Posts included:
 - The Value of Time (about timing of plantings)
 - The Healing Power of 'Ōlena
 - o Celebrating Lā Honua (Earth Day): All about 'ulu
 - Every Day is Earth Day in Hawai'i: Native plant propagation
 - Mahalo To All Our Teachers (including new MHC resources)
 - o Kalo: Hawai'i's Green Wealth
 - o 'Uala for All
 - o Making Dye from Native & Canoe Plants
- MHC was honored to support the Hawaiian Church of Hawaii Nei's *Mālama i nā iwi kūpuna* initiative by making hīna'i (baskets) for iwi kūpuna (human remains). This is part of a community-wide effort to provide proper burial protocol for ancestral remains throughout Hawai'i.



Kumu Loko'ulu Quintero demonstrated how to make dye from Kukui hili (inner bark used for dying).

Goal #3

MHC will be a well-maintained facility with important historical and educational collections.

• The largest area of growth for MHC in 2020 was transforming our garden from a private space to one that is stewarded by and for the local community. One of our favorite partnerships was between Mo'O School (a one-room Montessori school located in Mānoa Valley) and Kapolei High School. The Kapolei High Schoolers taught the elementary age students how to plant, grow and harvest 'uala (sweet potato). With their own dedicated space at MHC, Mo'O School kids visited on a weekly basis to tend their crops.

Together with her friend Reiki Young, Maile Kamisugi of 'Ulu & Kalo Bakery have adopted MHC's kalo (taro) beds. Native Hawaiian artist Nanea Lum tends MHC's wauke (paper mulberry) bed.

- MHC happily partnered with KUPU for the first time. As a host site for their Conservation Leadership Development Program, MHC was able to engage a part-time Garden Steward/Educator to help transform the gardens to a community-based space. Sami Nakahira joined the MHC team in September 2020 and worked closely with Kevin Prior (MHC's Caretaker/Educator/Builder) to expand MHC's propagation program, supervise an increasing number of volunteers, and mālama the native and introduced species that make up MHC's garden.
- More hands are better than one. In 2020, MHC significantly expanded its service learning
 program through partnerships including Assets High School and East-West Center. More
 than 285 volunteer hand-to-'āina hours supported the native and Polynesian gardens
 (compared to 237 hours in 2019).



Students from Kapolei High School prepare the 'uala bed.



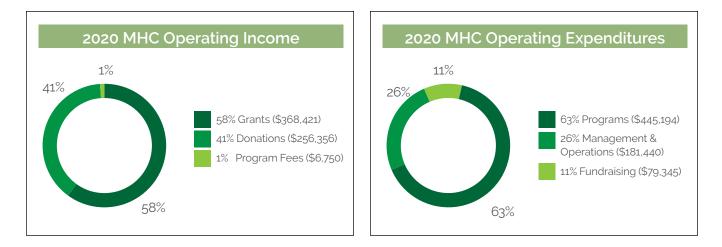
A student from Mo'O School tends to her growing 'uala.

Engaging new online audiences

Facebook fans increased by 55% (529 followers) O Instagram followers increased by 34% (1,152 followers) 37% of MHC's audiences for 2020 connected virtually (up from zero in 2019)

Financial Snapshot

The following graphs represent unaudited financials for the period ending December 31, 2020:



Goal #4

MHC will be an efficient, financially stable non-profit focused on enjoyable learning.

Because of the generosity and support of our donors, we have realized Mary's goal of raising the first \$5 million for the Sam Cooke Endowed Fund. The market value of the Sam Cooke Endowed Fund as of December 31, 2020 was \$5,552,634. We will keep building this fund and every gift continues to be matched dollar for dollar by the \$1 million challenge grant from the Harold K.L. Castle Foundation. Interest earned from the Sam Cooke Endowed Fund supports MHC programs. THANK YOU for getting us this far!



MHC co-founder Mary Cooke has worked hard to build an endowment for MHC's future. pc: John Hook/NMG Network

2020 DONORS: MAHALO MAHALO MAHALO

We are deeply grateful to the individuals, families, and organizations who provided critical support for MHC's operations, programs, and projects throughout 2020. The following donors contributed \$1,000 or more **January 1 – December 31, 2020** towards operations and endowment:

Sam & Mary Cooke Circle (\$50,000+)

- Atherton Family Foundation
- City and County of Honolulu
- Mary M. Cooke
- Cooke Foundation, Limited
- Harold K. L. Castle Foundation
- National Oceanic and Atmospheric Administration
- TSK Charitable Foundation

Benefactor Circle (\$10,000 -\$49,999)

- Robin Freeman Bernstein, Nat Bernstein & Matthew Bernstein
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- Island Insurance Foundation
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- Marisla Fund of the Hawai'i Community Foundation
- The Kosasa Foundation

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- Waterhouse Inc.

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Mānoa Heritage Center is led by a group of committed volunteers representing diverse sectors of our community.

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Staff

Mānoa Heritage Center depends on a team of full and part-time (*) staff to implement its mission.

Jenny Engle - Director of Education

Emily Fay - Development Officer *

Kelsey Hara – Digital Engagement / Web Content Associate *

Jenny Leung - Cultural Site Manager

Kevin Prior - Caretaker / Educator / Builder

Jessica Welch - Executive Director

Ke'ala Wong - *Cultural Educator*

MHC's Native Hawaiian gardens are lovingly maintained by a corps of dedicated volunteers and service learning students with support from Anthony Ortiz, Greenspace Hawaii Inc. Unless otherwise noted, photography by Lianne Rozelle.

Manako Tanaka



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