

Mānoa Heritage Center Highlights 2017: Annual Report

Inspiring people to be thoughtful stewards of their heritage





Mānoa Heritage Center: Year in Review

Last year, more visitors than ever participated in MHC programs. Sharing the magic of this wahi pana (special place) with just over 3,000 people is a blessing. Mahalo piha for everything you do to make this possible, your consistent support is deeply appreciated.

With recent improvements to technical systems, operational procedures and collaborative processes, MHC is better poised to efficiently serve its expanding constituents. Here are major accomplishments in each of the four strategic goals achieved throughout 2017:

Goal #1

MHC will be an active resource for educators – helping their students connect with Hawai'i's cultural and natural landscape and inspiring them to take action in their own communities.

- Partnered with the Hawai'i Department of Education (DOE), University of Hawai'i College of Education (UHCoE), and the Hawaii Geographic Alliance to design and implement a two-day professional development workshop entitled *Exploring Geographic Thinking Inquiry and Literacy in the C3 Classroom* for 16 public school teachers.
- Received its first federal award – a challenge grant from the National Endowment for the Humanities – *Connecting Educators through Native Hawaiian Cultural Resources* in partnership with Awaiaulu, the University of Hawaii College of Education (UHCoE), Hawai'i Department of Education (DOE), and the Hawai'i Council for the Humanities.

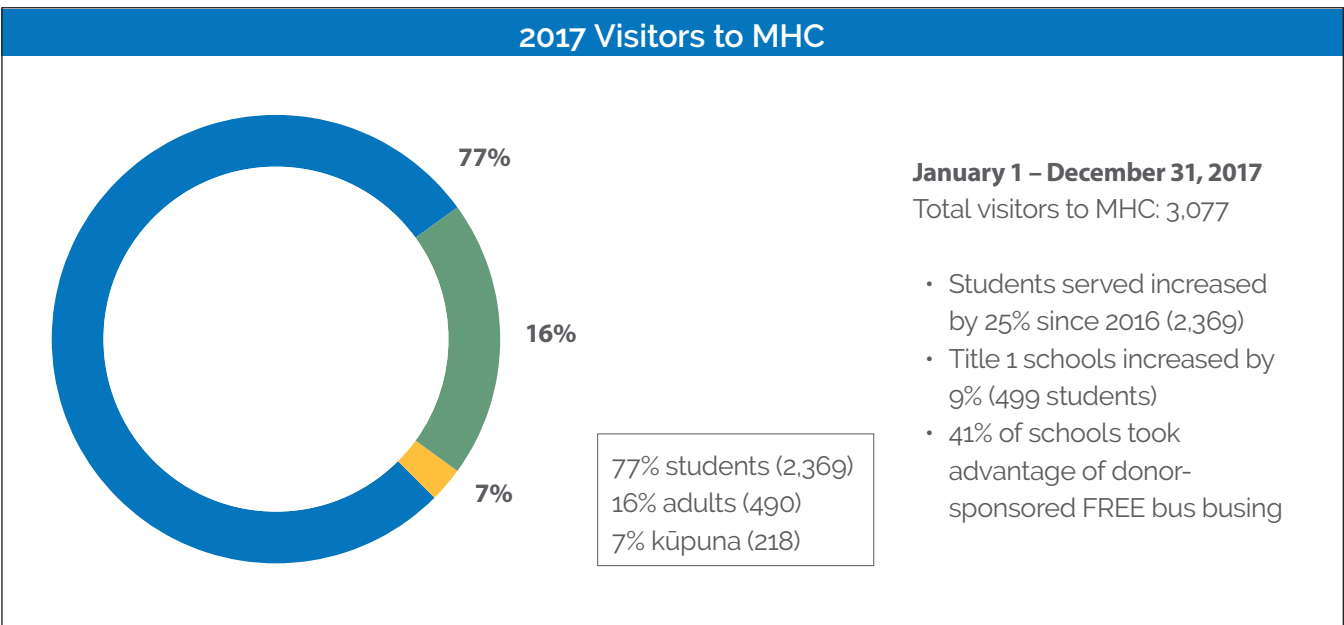
- Hired a full-time Education Assistant & Cultural Steward, Ke'ala Wong, to incorporate hands-on elements and a Hawaiian worldview perspective throughout school tours – made possible by a City & County of Honolulu grant.
- Aligned its school tour curricula with DOE content standards and published resources online (www.manoaheritagecenter.org)



Senator Brian Schatz toured MHC with Ke'ala Wong, Education Assistant & Cultural Steward.



MHC's education team developed the Waikiki Ahupua'a Resource Game for use during school tours. The objective of the game is to understand the ancient traditional Hawaiian ahupua'a system, including all ecosystems that made it sustainable. It is quickly becoming our most popular school tour activity.



Goal #2

MHC will be an educational hub for kūpuna, families, neighbors, hālau hula, cultural practitioners, and community organizations.

MHC volunteers and staff journeyed throughout O'ahu for enrichment huaka'i (trips) including a walking tour of Mānoa with Tai Crouch exploring mo'olelo (legends) associated with the valley; a visit to the Snail Extinction Prevention Program Laboratory (SEP) to see Hawai'i's imperiled snail fauna including living descendants of the Hawaiian tree snail, *Achatinella lila*, named by Monte Cooke after his wife; and a tour of Mānoa Chinese Cemetery with historian Nanette Napoleon.

On-campus talk story sessions were provided by educator, musician and kumu hula Kimo Alama Keaulana and Watch Captain and Navigator Cat Fuller of the Polynesian Voyaging Society. The wealth of knowledge they offered has become a treasured inclusion to MHC's expanding interpretive plan.

Engaging new audiences:

- Facebook fans increased by 230% (153 fans)
- Instagram followers increased by 413% (246 followers)
- Visitors to MHC increased by 24% (3,104 visitors)



A teacher from Japan learns how to weave a lauhala bracelet.



MHC docent and kumu hula Kilohana Silve and keiki at Spring at Kualii perform a hula about the kāhuli Hawaiian land snail.

Goal #3

MHC will be a well-maintained facility with important historical and educational collections.



Billy Fields, master in the art of traditional Hawaiian drystack masonry, continues to take care of Kūka'ō'ō Heiau. Here he is pictured with Mary Cooke.



MHC hired its first Cultural Site Manager, Jenny Leung, and Caretaker, Kevin Prior. While Jenny ensures preservation of and access to the organization's physical resources, Kevin keeps MHC's historic and new structures in tip top shape.



Kokia cookei, extinct in the wild, bloomed in 2017 (it doesn't do that every year!). Considered one of the rarest and most endangered plants in the world, it is listed on the IUCN Red List of Threatened Species.

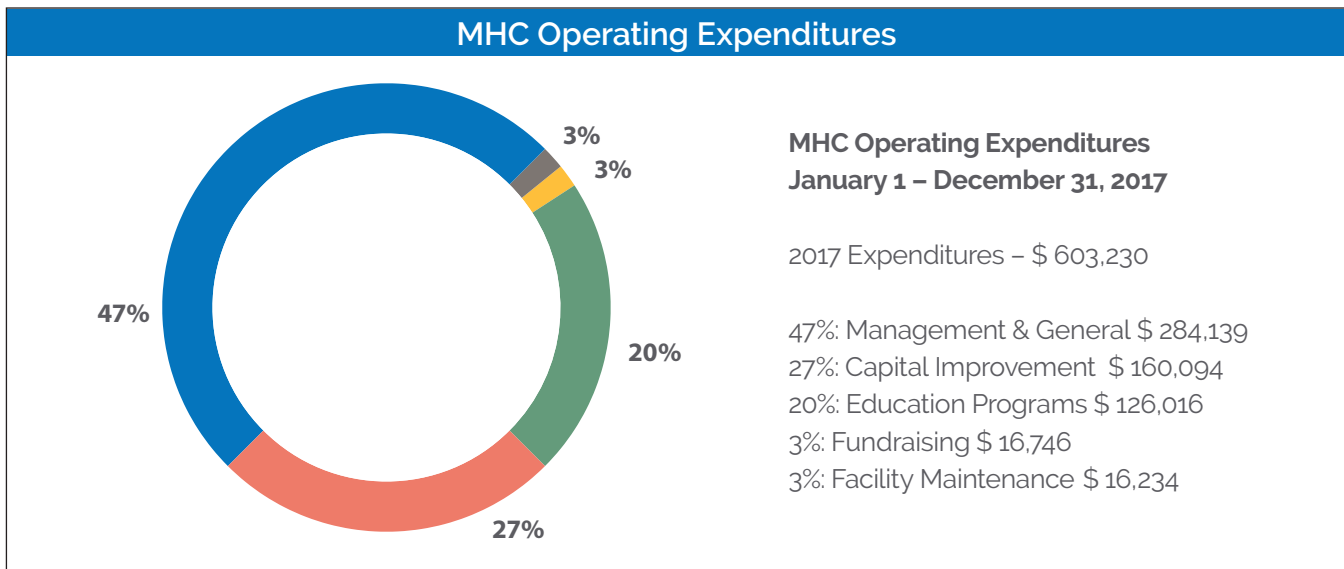
Goal #4

MHC will be an efficient, financially stable non-profit focused on enjoyable learning.

- Launched the Sam Cooke Endowed Fund Campaign to sustain MHC in perpetuity. As of December 31, 2017, the market value of the Sam Cooke Endowed Fund was \$1.27 million
- Adopted its first employee manual
- Streamlined financial systems and developed a multi-year operating budget
- Installed a VOIP telephone system throughout the master campus and wireless API bridge to improve staff communications; upgraded file storage on a shared drive; and converted to the Aloha Alarm security monitoring service
- Designed and launched Phase 1 of MHC's website, replacing the previous 10-year old website
- Researched and selected Altru – an integrated cloud-based constituent management system that will help MHC better serve audiences, manage programs and enhance operating efficiency

Financial Snapshot

Here's a look at how we use our funding to support MHC's mission:



2017 DONORS: MAHALO MAHALO MAHALO

We are deeply grateful to the individuals, families and organizations who provided crucial support for MHC's operations, programs and projects throughout 2017. The following donors contributed \$5,000 or more during the period **January 1 – December 31, 2017** towards operations, the Visitor Education Hale Capital Campaign and the Sam Cooke Endowed Fund:

Sam & Mary Cooke Circle (\$50,000 and above)

Anonymous
 Atherton Family Foundation
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 David A. Keli'ikuli & Ronald R. Bunn
 Donald & Iris Kim
 Lewis Strauss & JoAnn Shelley

WHAT LIES AHEAD



In 2018, the **Harry & Jeanette Weinberg Visitor Education Hale** will open marking the conclusion of a multi-year community-supported \$5 million capital campaign. Mahalo nui loa to the generous supporters who made this transformational project possible.

Harold K.L. Castle Foundation
State of Hawai'i
The Harry & Jeanette Weinberg Foundation

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Samuel N. & Mary Castle Foundation
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The Cades Foundation
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Leonard & Rose Freeman Family Fund of the Hawaii
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The Garden Club of Honolulu
Hawai'i Tourism Authority
Hawaiian Electric
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Margie and Frank Newell
Omidyar Ohana Fund of the Hawaii Community
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Pettus Foundation
Waterhouse Inc.
G. N. Wilcox

Alexander & Baldwin
Central Pacific Bank Foundation
Judith M. Dawson
Jane & Dan Katayama
Mālama Mānoa
Matson
Tita Shishido
Fred & Mary Weyand Fund of the Hawaii Community
Foundation

Mānoa Heritage Center is led by a group of committed volunteers representing diverse sectors of our community.

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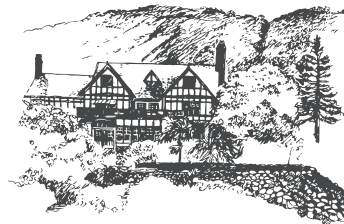
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Ian Fitz-Patrick
Julie Fuchs
Allison Higa
Sandy Irish
Bitsy Kelley
Rick Piper

Staff 2017

Mānoa Heritage Center depends on a team of full and part-time staff to implement its mission.

Jessica Welch - *Executive Director*
Jenny Engle - *Director of Education*
Jenny Leung - *Cultural Site Manager*
Aloha McGuffie - *Special Projects*
Ke'ala Wong - *Education Assistant & Cultural Steward*
Kevin Prior - *Caretaker*
Emily Fay - *Development Officer*
Bridgette Young - *IT*
Excie Batangan - *Groundskeeper*
Keoni Kīkala - *Native Hawaiian Plant Specialist*

MHC's Native Hawaiian gardens are carefully nurtured by Anthony Ortiz, GREENSPACE HAWAII, Inc. and a corps of volunteers and service learning students.



Mānoa Heritage Center

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